

Organ plays at 9, 11, 11:55 and 4:50
Victory Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Fair

This News for Friday—Store Closed Tomorrow

Tomorrow Will Be Philadelphia's Greatest Gala Day

Never in the history of the nation have we had a day set apart to make a proper

Welcome to Victorious Troops

who have fought national battles on sea and land overseas and returned to their families and their friends in their old home city, after laying their tributes of love, memories and comradeship upon the graves of the fallen who spent their lives for the nation's honor.

We Do Well to Surrender to Our Splendid Boys

the whole day and fill it with rejoicings.

The glory of their self-sacrifice and achievements will be brighter and our joy more glad some as we see their faces and watch the steady tramp of feet that stood between us and peril, that never faltered until the foes of the flag were routed and voluntarily surrendered to our troops.

It is a glorious history that the boys employed and trained in this Store for over twenty-seven years, in military practice, have written in large and honorable acts.

The grandstand that we have erected, covering our Market Street front, has been turned over mainly to the 406 mothers of our boys, who have each received two tickets to see the boys as they come marching home. It was only a small token of our love and remembrance to let them have that extra ticket to bring whoever they liked to have with them.

One Battery of the 108th Artillery was made up almost entirely of our storemen, trained under our roof.

No courtesy we can offer can express our regard, and it is a pleasure to find places for them to re-enter their business life.

At two o'clock our doors will open to

The Promenade Concert From 2 to 5 P. M. on Our Street Floor

and the Program of the Grand Organ and our two instrumental Bands, arranged specially for out-of-town visitors to enjoy, will be printed in tomorrow morning's announcements.

Hurrah for our boys and again, Hip, Hip, Hurrah!

John Wanamaker Citizen
[Signed]
May 14, 1919.

Large Undermuslins in the Summer White Sale

None of the undermuslins in this Sale comes under the luxury tax—not even the large sizes, as the following list will show:
Nightgowns, \$1.50 to \$2.85.
Corset-covers, 65c to 85c.
Drawers, \$1 to \$2.75.
Short skirts, \$1.25 to \$1.85.
Long skirts, \$3 to \$5.
Camisoles, \$1.75 to \$2.50.
Also we still have a few of the beautiful Philippine embroidered garments in large sizes such as corset-covers, at \$2.85 to \$3.50.
(Third Floor, Central)

The White Sale Includes American Lady Corsets

All are in new and good models and all are at modest prices. \$2.50 for an attractive figured pink batiste model, extremely low bust, cleared hip and long skirt. An ideal corset for warm weather.
Also at \$2.50—a model of white figured broche. Elastic band partly around waist, medium-length skirt.
\$2.50 for a long skirt model, with medium bust, lightly boned and made of fancy figured white broche.
\$3.50—A pretty, white broche model for full figures. The bust is very low and the skirt is of medium length.
(Third Floor, Chestnut)

Young Women's Summer Skirts of All Descriptions

Crisp, cool organdie.
Fine voiles, sheer and summery.
Sturdy white gabardines and piques.
Flowered sports silks in new and fascinating designs.
Novelty wool plaids in many colors and combinations.
Crepes de chine and crepes Georgette in flesh color or white.
All these are used to make the lovely new Summer skirts. Some are pleated, some gathered, many have pockets, and quite a few are embroidered.
The colors start at the delicate flesh pink and include all the fashionable shades from sky blue to deep, beautiful watermelon color.
And prices are \$6 to \$28.50—and lengths from 33 to 37 inches.
(Second Floor, Chestnut)

The Commuter Is the One Who Appreciates a Good Watch

TRAINS wait on no man, and a watch that doesn't keep time has no excuse for being in these days.
The Wanamaker Jewelry Store prefers to sell only watches of such proven excellence as the Waltham, Elgin and Howard. They are by far the most economical and the most satisfactory in the long run.
For women, Waltham and Elgin watches, 14-kt. gold bracelet, \$38 to \$250. In 14-kt. gold cases, \$25 to \$75.
For men, Waltham, Elgin and Howard watches in 14-kt. gold cases, \$28 to \$170. The Howard watches start at \$50.
(Jewelry Store, Chestnut and Thirteenth)

Street and Afternoon Dresses Charming and New for Older Girls

WHAT with new gowns arriving every day or so, you are always sure to find something new and delightful in the glass cases of the Gray Salon.
Lately there have been some new taffetas, some with many small frills, some in scalloped effects, also some quiet and extremely good-looking crepes de chine in dark colors and black, some flowery foulards that are very pretty, and some moires in that fashionable new soft finish.
There are many colors, even more styles, and prices go from \$27.50 to \$65.
14 to 20 year sizes.
(Second Floor, Chestnut)

A Little Lot of Women's Pongee Dresses at \$17.50

Dresses with straight tucked bodices of plain pongee and lower parts of pongee figured in various colors. They all have very narrow self-belts, extension pockets and long sleeves, and most of them have colored collars.
Price \$17.50.
(First Floor, Central)

75 Much-Wanted Black-and-White Skirts

Skirts which a good many of our customers are waiting for. They are of a firm black prunella cloth with a white stripe; and one style is made with flap pockets and turn-over girdle, price \$13.75, while the other is full pleated, has two vertical slashed pockets and costs \$16.75.
(First Floor, Central)

Cotton Petticoats

Petticoats of a blue chambray-like material are \$1.25, and others of navy-and-white striped seersucker are \$1.35.
Solid-colored cottons with flounces are \$2.
White satens, plain, are \$2, and with flat tucks or scallops for finish are \$2.50.
Other strong white cottons with "hair cording" and tiny pleatings are \$3.50, and so are certain flowered satens. White satens with hem-stitching round the foot and with panel fronts are \$3.
(Third Floor, Central)

Women's Ribbed Lisle Vests "Seconds" at 30c and 35c

5640 low-neck and sleeveless vests of good ribbed lisle. White and pink in regular sizes, 30c.
White only in extra sizes, 35c, three for \$1.
First-grade goods of this kind are almost double these prices.
(West Aisle)

About 200 Children's Coats Are Reduced to \$3.50 to \$25

This is the first reduction, and these are the coats little children of 2 to 6 years wear all through the Summer and well into the Autumn.
There are coats for every day and coats for "best," for the collection includes mohairs, serges, wool cloths, taffetas and satins in light and dark colors and many good styles.
They have been from a third to a half more, and though sizes are incomplete there is really very good choosing.
(Third Floor, Chestnut)

Embroidered Cossack Jackets Reduced to \$15

Every one of these attractive jackets that is left, and that is not many, because they are so popular.
They are slightly unfinished because they have no fastenings. The material is Georgette crepe, heavily embroidered in wool-knot embroidery and the sleeves are already in place. Women wear them with sports skirts, either as blouses or coats.
Only one or two of each color, but there are all the good shades.
(Main Floor, Central)

A Piano Will Look Good After the Trenches

"When do we eat?" is one of the first cries of our returning warriors. Not that they did not get plenty of good food abroad, but it wasn't the kind that mother makes.
And after eating, one of the first things a soldier enjoys is music. He likes to sing. Many a man who never sang a note before he left America, has come back just bubbling with melody.
There wasn't much music in the trenches, but wherever there was a rest camp or any other suitable place there was plenty of it. There is nothing like it for morale.
Now that our gallant 28th Division is back, there will be music in Philadelphia, as there never was before. Every home will want to celebrate and in the celebration the piano will play an important part.
Chickering Schomacker Emerson Lindeman
Here are eight of the most famous piano names in America. Over fifty styles of these makes—pianos, player-pianos and reproducing pianos—are on sale in this Store, at prices ranging from \$325 for a J. C. Campbell upright, to \$3250 for a Knabe Ampico grand. Any instrument may be bought on convenient terms.
If you have a soldier coming home and want to please him, get him a good player-piano.
(Egyptian Hall, Second Floor)



Knabe Haines Bros. Marshall and Wendell J. C. Campbell

5000 Yards Figured Voile Special at 28c a Yard

Many cool-looking small figures and flowered effects, and that is precisely what many women have been asking for.
There is a good variety of colors, light, dark and medium shades, and the saving on each yard is about one-third.
(West Aisle)

New Cotton Waists

Two styles—the first a self-striped white voile with white organdie collar, vest and cuffs; the second a cross-barred dimity with collar and cuffs of white organdie and large crocheted buttons.
Price of either, \$2.25.
(Third Floor, Central)

FINE LAMPS

lately arrived in The Little House are of very many types. For instance, some floor lamps of gilded and painted wood with carving are \$56 and \$185. A table lamp of carved walnut is only \$35.

Then there are the fine lamps of wrought iron and the beautiful Chinese jars. One of the latter—a celadon jar—is mounted with teak-wood and priced at \$175.
(Fifth Floor, Chestnut)

Semi-Annual Round-Up of Cameras

Forty, all told—most of them equipped with Anastigmat lenses and Ilex shutters, and all in good working order. Some were taken in exchange, some are discontinued models, and the rest are reduced because scratched or shopworn. Prices are a third to a half less than usual—\$7.50 to \$50.
(Main Floor, Chestnut)

THE Oriental Store has just received some rather good brocade table-covers from Japan—copies of the fine sober-hued brocades of olden times. They are each 18 inches wide and from 36 to 72 inches long, and prices vary from \$10 to \$18.
Also newly arrived are Chinese beaded bags very interesting in color and priced at \$12.50.
(Fourth Floor, Chestnut)



For Many a Man

reconstruction means, first of all, a new suit of clothes. Now in buying a suit, two things really matter. One is the suit itself, the other is the price of it.

When a store can say that its suits are as good as they can be and their prices as low as they can be, it has much in its favor. Our Men's Clothing Store can make these claims. What is more, it can prove them—we are ready to prove them under any fair test.

To people who think we make rather strong statements regarding our men's clothing, we can only reply that we are not afraid to—we have the goods that we are not afraid to talk about, the goods that we are not afraid to have any man compare with any other goods similarly priced and guaranteed.

As we look at it, we are in the men's clothing business not to do just as well as some other good store, not just to keep up with the rest, but to keep ahead, ahead of the qualities, in fashions, in service, in all that makes for satisfaction to men needing new clothes—and we are doing it.

Constant new arrivals are keeping our stocks fresh and spic-and-span every day. Prices \$28 to \$60.
(Third Floor, Market)

Every Man Knows He's Going to Get a New Straw Hat

But a great many seem to think they cannot choose satisfactorily unless it is a hot day and there is a crowd in the Men's Hat Store.

Other men know that the best time to make selection is when there is no crowd and the stocks have not been tumbled about.
Lincoln-Bennett straw hats, \$3.50, \$4 and \$4.50.
Redleaf straw hats, \$3, \$4 and \$5.
(Main Floor, Market)

Favorite Shoes Among Men Coming Out of Khaki

Two groups at \$9 and \$9.50 are particularly well liked by returning soldiers. At \$9 are black calfskin, black kidskin and mahogany cordovan oxfords. Black calfskin and mahogany cordovan on a straight English last and black calfskin and black kidskin with wider toes.
At \$9.50 are tan calfskin oxfords on straight English last.
(Main Floor, Market)

"When the Boys Come Home"

there will be parties, of course, and entertaining.
Candy Keystones, 25c each.
White mint wafers, with Keystones, 10c each.
Red, white and blue curls, 60c a pound.
Jars of red, white and blue Bijou drops, 30c.
Uncle Sam bonbons, \$2.50 a dozen.
Oversea cap place cards with favors inside, 25c each.
Keystone place cards with favors inside, 20c each.
Victory bullets to hold candies 15c.
Cannon mounted on cake chocolate with helmet, 15c.
Patriotic paper dolls for center table, \$2.
(Down Stairs Store, Chestnut)

A Charming New Suede Handbag

Brown, gray and tan are the colors to choose from, and all the bags are lined with pretty fancy silk.
The shape is new and the frames are tortoise-shell-finish celluloid.
Price \$10.50.
(Main Floor, Chestnut)

New Block Tape From England

Linon tape, smooth and flat. A new shipment, just from England.
There are all widths from No. 000 to No. 12, and it is useful for drawstrings, children's clothes or any place where a good tape is wanted.
25c a piece.
(Main Floor, Central)

Summer Blankets in Readiness

Six excellent and desirable grades are comprised in a lot recently unboxed. Single and double bed sizes are included, all being 2½ yards long, but the widths vary, some being 1-2-3, some 2 and some 2¼ yards wide. Some are of all-wool and some of wool and cotton; some are in the regular white and others bordered in pink or in blue.
Prices \$9.50 to \$30 a pair.
Cotton blankets, a less expensive variety of the foregoing ones, but used for the same purpose, are here in good choice at \$2.50, \$3, \$4 and \$5 a pair.
(Sixth Floor, Chestnut)

Fiber Rugs for Every Room in the Summer Home

Clean, smooth and attractive in design, these are excellent Summer floor coverings. Light and medium colors with bands floral and scroll borders.
9x12 ft., \$17.50
7.6x10.6 ft., \$15
6x9 ft., \$10
36x72 in., \$3
30x60 in., \$2.50
Oval Rush Rugs
9x12 ft., \$28.50
8x10 ft., \$24.50
6x9 ft., \$16.50
Japanese Matting Rugs
9x11.8 ft., \$6.50
(Seventh Floor, Chestnut)

Tables Heaped and Cases Filled With Boys' Wash Suits

First of all there is the largest and most varied of the two groups or categories in which all boys' wash suits are included—the suits for little chaps of 3 to 10 years. These are here in wonderful choice in all the desirable styles, "Oliver Twist," Junior Norfolk, Short Russian, and in all the standard wash fabrics, including chambrays, linens, kindergarten cloths and striped galateas, in a full selection of colors and color combinations and at prices ranging from \$3.25 to \$6.50.
Then there are washable suits in the Norfolk style for boys of 8 to 15 years at \$10 and \$12.
All the suits in the collection are excellently modeled and made and carry the largest measure of real worth for the money they cost.
(Second Floor)

Some Fine Living-Room and Library Suits Come Down One-Third

Price revision on a number of living-room and library sets gives a special interest to the magnificent collection of this class of furniture shown on the Fifth Floor.
In addition to these sets, we also have a good many odd chairs and rockers at very attractive reductions.
\$78 for a 3-piece living-room suit in mulberry and black velour, cane back.
\$85 for a 3-piece living-room suit with seats upholstered in black and gold striped velour and backs of cane.
\$106 for a 2-piece living-room suit, Chippendale base, upholstered in old rose, with cane backs.
\$127 for a 3-piece living-room suit, Queen Anne frames, with blue and gold damask upholstery.
\$158 for a 3-piece living-room suit, mahogany frames, mulberry figured upholstered seats and pillows; cane panel backs and sides.
\$175 for a 2-piece living-room suit, Adam design, upholstered in gold and black striped velour.
\$185 for a 2-piece living-room suit, in blue and gold damask; exceptionally deep seats and resilient spring cushions; separate stools.
\$205 for a 3-piece living-room suit, consisting of arm chair, winged chair and davenport with ball and claw feet, old rose velour.
\$210 for a 3-piece living-room suit in figured mulberry and gold velour, double spring cushion seats and upholstered pillows.
\$285 for a 3-piece living-room suit, Louis XVI frames with burr walnut trim; striped velour upholstery, separate spring cushions and five pillows.
\$300 for a 3-piece suit in black, gold and blue striped velour; double spring upholstered cushion seats, winged cane backs on all pieces.
(Fifth Floor, Chestnut)